



Volunteer Calgary  
Suite 1170, Kahanoff Centre  
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Calgary, Alberta T2G 5A5

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## **FACTSHEET**

**Volunteer Calgary**  
**President and CEO: Mario Siciliano**

### **Volunteer Calgary:**

- Established by the Junior League of Calgary in 1955
- Devoted to the enhancement of volunteerism in the community of Calgary
- Has a searchable database that connects Calgarians with volunteer opportunities 24 hours a day seven days a week. In 2006 more than 210,974 searches were conducted by Calgarians
- Has over 450 non-profit organizations in Calgary and area that are members
- Has a comprehensive in house Library dedicated solely to volunteer related material
- Runs a one of a kind board match program with 307 individuals registered
- Hosts the only awards ceremony exclusively celebrating volunteerism in Calgary – The Leadership Awards
- Facilitates employee volunteering in Calgary
- Offers a unique community-based leadership development program called Leadership Calgary
- Provides leadership in the voluntary sector by identifying needs and recognizing trends in volunteerism
- Works through local partnerships and collaborate with government, the business sector and other community leaders to respond to the needs of the voluntary sector.
- Provides a critical link between organizations and people who wish to donate their time to enrich our community

- Offers a variety of workshops and training opportunities for any group or individual who works with volunteers and would like to learn more about volunteer management.
- Wants one day see all Calgarians taking responsibility for creating a healthy and caring community by getting involved in local issues.

### **Volunteering in General:**

- Calgary is the Volunteer capital of Canada
- 71% of Calgarians Volunteer on average 15 hours per month
- There are over 5,000 non-profit organizations in the Calgary area, most of which use volunteers
- 63 % of volunteers in Calgary are female, 37 % are over the age of 55, 46 % are married and 62 % have a post secondary degree
- 65 % of volunteers in Calgary are involved with activities surrounding youth and children, but many are also active with sports and recreation (44 %), social services (42 %), education/research (41 %) and faith/religion (36 %)
- 76 % of volunteers in Calgary are driven by a desire to give back to their community, by an appreciation of volunteering as something of value for the social good, and the belief that volunteering helps volunteers feel good about themselves.
- Approximately 50 % of volunteers in Calgary are motivated to volunteer because they have a close personal connection to the volunteer work through family, friends and neighbours; 40 % are “self starters” meaning no one influenced them to get involved, 8 % are motivated by teachers, 5% by church leaders, 4% by employers and 3% by community leaders
- 50 % of volunteers in Calgary are looking to develop new skills and 47 % volunteer for an organization where they have personally received services
- 61 % of volunteers in Calgary list lack of time as the primary reason for not getting involved
- 40 % of volunteers in Calgary see volunteering as a habit, while 25 % consider it as something to do to pass the time

\* Source:

Volunteer Calgary's 2005 Ipsos Reid Survey

# **BOILERPLATE**

Volunteer Calgary has played a key role in the development of volunteerism in Calgary for over 50 years. Its mission is to engage more people, more effectively, to volunteer in the community. Through its services and programs, it has enhanced the ability of more than 450 non-profit member organizations to manage volunteers and has linked thousands of Calgarians with unique volunteer opportunities. Volunteer Calgary is built upon: promoting the value of volunteering, connecting people to volunteer opportunities, strengthening the ability of the non-profit sector, groups and individuals to support volunteers; and providing leadership on issues relating to volunteerism.