



## e-Volunteer Voice



Volunteer Calgary's monthly news from the sector

### CELEBRATE IVMDay

Behind the army of volunteers whose valuable contributions impact all areas of life, such as sports, recreation, healthcare, emergency services, faith communities, environment, and more, lies an equally dedicated group of individuals acting as leaders and catalysts.

Volunteer managers are responsible for the coordination, support, training, administration, recruitment, and retention of the world's volunteers. They are skilled professionals who the passion and commitment of potential volunteers into effective and productive action.

On November 5, we celebrate **International Volunteer Managers Day** in honour of these remarkable professionals.

We invite all managers of volunteers to come and celebrate IVMDay with us!

**Tuesday, November 1, 2011**

**2- 4pm**

**2 Floor Kahanoff Centre  
1202 Centre St. SE**

RSVP to [registration@volunteercalgary.ab.ca](mailto:registration@volunteercalgary.ab.ca)

For more information on IVMDay, visit [www.volunteermanagersday.org](http://www.volunteermanagersday.org)

### COMMUNITY SERVICE LEARNING

#### Volunteer to learn - Learn to Volunteer

On October 19, 2011, Volunteer Calgary launched its new program, **Community Service Learning (CSL)**.

Over 70 stakeholders including students, faculty, non-profit organizations, leaders in post-secondary education and our CSL corporate partner, Cenovus Energy, came together to recognize CSL as a leading edge, experiential learning and community building strategy.

CSL is a form of student engagement where experiential learning, in the form of purposeful volunteer experience, is integrated into academic course work. Students volunteer to expand their learning and learn the value of volunteering with non-profit members. You, as Volunteer Calgary Members, benefit from the work of motivated, skilled students working on specific projects.

Watch out for the call for proposals for various courses in Mount Royal University and the University of Calgary in the next couple of weeks.

In the meantime, you may [read more about CSL](#) or visit the brand new [Community Service Learning page](#).

In partnership with: 

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### MEMBERS ONLY

As a member organization, you are entitled to exclusive benefits.

» Advertise your volunteer opportunities through the [Weekly Volunteer Highlights](#), emailed directly to interested volunteers, shared on social media sites and posted on the homepage!

» Opportunity to become a [Community Service Learning](#) partner

» Reduced rate on the [Media Guide](#)

» Reduced rate on all Volunteer Calgary [training programs](#).

For a complete list of all of your membership benefits, click [here](#).

### LOOK WHO'S NEW

Welcome to Volunteer Calgary!

Canadian Health, Immunization and Learning Development (CHILD) Foundation

Provide basic healthcare services to underprivileged women and children in rural India. [Learn more](#)»

Global Forum  
FoundationCanada

A charitable, International, nonprofit and voluntary organization in

## VC ANNUAL LEADERSHIP AWARDS

Volunteer Calgary is looking to recognize outstanding volunteers for the [16<sup>th</sup> Annual Leadership Awards](#)

Do you know someone who deserves one of these [8 awards](#)?

- \* Heart of Calgary
- \* Leaders of Tomorrow
- \* Leaders in Employee Volunteering
- \* Leader in Volunteer Engagement
- \* Leader in Volunteer Management
- \* Volunteer Family
- \* Volunteer in Profile
- \* Volunteer Animal



If you know someone who might be a good candidate for an award, now is your chance to show them your appreciation by giving them the recognition they deserve. Nominate them for an award!

For more information on nominating someone, click [here](#).

Deadline for nominations is January 13, 2012.

## WANTED: VOLUNTEER HEROES



Volunteer Calgary has officially launched its [Become a Volunteer Hero Campaign](#).

The campaign aims to get more people to sign up for a Volunteer profile on our website. This will simplify their search for volunteer positions.

Once registered, they receive a customized list of volunteer opportunities in their inbox as soon as you post them. Your volunteer opportunities are delivered directly to people whose skills and interest match what you are looking for.

Support the Become a Volunteer Hero Campaign. More traffic to the website means more potential volunteers to fill your volunteer positions.

Here are some ways you can support the campaign:

1. Click [here](#) to sign up for your own profile.
2. Click [here](#) to tell your friends about it.
3. Click [here](#) for how you can promote on your Facebook and Twitter.

## THE NEXT VOLUNTEER IN PROFILE

Can your volunteer be the next VIP?



Don't miss the opportunity to recognize your exceptional volunteers!

development which seeks to promote socio- economic development and wellbeing of the society for sustainable human development.

[Learn more»](#)

### Good Life Community Bike Shop

As a vehicle to building community, the shop is a one-stop-shop biking support hub in Calgary offering reconditioned/recycled bikes, repair space, tools and instruction, and workshops. [Learn more»](#)

## VIP

### Octobers VIPs



Terry Deets  
Calgary Inter-Faith Foodbank

[Terry's Story](#)



Irwin Vines  
ALS Society

[Irwin's Story](#)

[Learn about VIP»](#)

Give your VIPs a chance to:

- Be featured on the CTV & Volunteer Calgary websites
- Be featured on our social media sites - Facebook & Twitter
- Be featured on the e-Volunteer Voice (non-profit sector readers) and Volunteer View (public readers) newsletters.
- Be automatically nominated for the prestigious Leadership Awards - VIP Award and win your organization free airtime if selected
- Gain the recognition they deserve!

Nominate someone today!

[Learn more»](#)

## SCiP: INTERNS SERVING COMMUNITY

### How do you grow Alberta Communities? Easy. Simply add interns.

Seeking new strategies to increase organizational capacity and at the same time inspire a new generation to get involved in the nonprofit/voluntary sector, Volunteer Alberta has partnered with the Government of Alberta in creating the Serving Communities Internship Program(SCiP).

The first of its kind in Canada, SCiP builds stronger communities and leaders in Alberta by connecting nonprofit/voluntary sector organizations with talented post-secondary students through meaningful internship opportunities.

Nonprofit/voluntary organizations create their own SCiP internships, they are posted on a searchable on-line inventory, and students browse and apply directly to participating organizations. Volunteer Alberta supports organizations and students throughout the program and students receive a \$1000 bursary from the Government of Alberta when they complete their internship.

This is your opportunity to join the growing number of Alberta's nonprofit/voluntary sector organizations benefitting from SCiP.

*Inspire enthusiasm for the sector in Alberta's future leaders - [create an internship today!](#)*

For more information go to [joinSCiP.ca](http://joinSCiP.ca) or email [scip@volunteeralberta.ab.ca](mailto:scip@volunteeralberta.ab.ca)

## PROFILE OF A PROFESSIONAL

### LORI JAMES

*Client Services Manager*  
[Champions Career Centre](#)

As the Client Services Manager for Champions Career Centre, an organization dedicated to increasing the participation of individuals with disabilities in the Calgary workforce, Lori James is no stranger to helping people realize their full potential.

Interestingly enough, they had never engaged volunteers in the organization.

However, after a fruitful meeting with Volunteer Calgary staff less than a year ago, Lori was inspired to start thinking of ways to get volunteers involved within the organization. With support from her Executive Director, she brought this idea back to her team.

Being in the business of supporting people with disabilities, it was easy for everyone on the team to recognize the importance of volunteering in a broader sense.

"One of the things we recommend to clients is to volunteer to supplement or expand their resume and gain new skills in various areas," says Lori, who feels fortunate to have gained buy in from everyone on her team immediately.



Together, they identified gaps where volunteers could step in and provide support and came up with creative ways to engage volunteers.

One volunteer position they created was called "Mock Interviewer". Volunteers are responsible for simulating the job interview process to help clients prepare for actual interviews. Clients gain experience and confidence to face the real thing, while volunteers get to sharpen their interviewing techniques – a true win-win situation.

They also identified a need in the area of administrative support and have been employing volunteers to help with database administration.

"Given that we are a non-profit organization with limited resources, volunteers are a fantastic way to support our mission and vision," says Lori. She enjoys seeing the benefits that clients, volunteers, and staff gain from the collaboration.

The success of these initial volunteer positions encouraged them to work toward expanding their volunteer program and it has become an active part of their planning process. Currently, they are exploring other ways to engage volunteers in other areas where they need expertise such as social media and writing.

When she's not brainstorming ways to enhance their volunteer program, she spends time with her 5-year old daughter at the zoo and parks or "Wherever we can be out and about to experience different things."

## TIPS FOR SUCCESS

### Lori's tips on being a successful manager of volunteers:

- **Get everyone on board.** Having support, energy, and ideas from everyone on the team makes it easier to implement plans.
- **Get through the growing pains.** The most challenging part is getting started. Block out time to focus on laying the foundation, planning, and building momentum. This helps make things easier in the long run.
- **Map it out.** Map out how each volunteer is able to work within the organizational structure. Decide what your end goal is and what needs to happen between now and then.
- **Volunteer Calgary is your friend.** Use Volunteer Calgary's resources, website, team, and everything! Don't hesitate to ask for help.

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Special non-profit member pricing available. Click on Ad to login & order now

## TRAINING SESSIONS AT VOLUNTEER CALGARY

### Are you ready for 2012?

Get ready by taking our **Elements of Volunteer Engagement** workshop! Learn everything you need to engage volunteers effectively in your organization from planning to recruitment to recognition!

Additional courses added:

- **November 9 -10**
- **November 23 - 24**
- **December 14 -15**

We offer small classes and useful templates. Leave with work already completed and you'll have time to implement everything you learn in time for the new year!

To register, email [registration@volunteercalgary.ab.ca](mailto:registration@volunteercalgary.ab.ca).

Click [here](#) for other available courses.

## WHAT'S NEW ON THE LIBRARY SHELVES

**Basics of nonprofit publicity: winning strategies for news releases, press conferences and media relations. 2011**

Any nonprofit organization's reputation is determined, in part, on its ability to raise awareness and visibility among the public. This book will provide dozens of tips and procedures for increasing an organization's awareness and visibility.

**Fundraising strategies for small shops. 2011**

This manual features:

- One or two-person shops - Key principles and procedures for those who are expected to master a wide variety of fundraising skills.
- Organizations looking to grow a fledgling fundraising operation - Practical tools to help you make the most of your limited fundraising time and strengthen your development efforts.

**Nonprofit mergers and alliances. McLaughlin, Thomas A. 2010**

Using real-world examples, case studies, and enduring frameworks, this second edition offers clear, practical, step-by-step guidance through the merger and alliance development process.

From assessing feasibility and planning for implementation to post-merger integration, this ground-breaking work points out pitfalls and offers insightful commentary in every chapter.

You may also browse our library online. Click [here](#) to begin your search.

Find out more about the Volunteer Calgary Library on our [website](#) or contact our friendly librarian, Valerie White, at [library@volunteercalgary.ab.ca](mailto:library@volunteercalgary.ab.ca).

<p><b>FEATURED TWEETS</b></p> <p><a href="#">@MealsOnWheelsca</a> <a href="#">VolunteerCal</a> Thank You for making us a weekly highlight!</p> <p><a href="#">@JamieNiessen</a> representing <a href="#">VolunteerCal</a> &amp; engaging w/volunteer centres across the country. great start to <a href="#">VolunteerCanada</a>'s leadership forum in <a href="#">#toronto</a></p> <p><a href="#">@CalgaryFoodBank</a></p> <p>We had a great meeting with <a href="#">VolunteerCal</a> yesterday to discuss social media. If you're a non-profit, take advantage of their services! <a href="#">#yyc</a></p>	<p><b>BITS FROM THE BLOG</b></p> <p><b>Engaging volunteers with diverse abilities</b></p> <p>A discussion focusing on engaging volunteers with disabilities facilitated by Volunteer Calgary took place on September 30, 2011. A number of managers of volunteers met with support workers, individuals who provide support to volunteers with disabilities.</p> <p>Many managers of volunteers expressed an interest in enhancing their volunteer programs to better engage this group of capable and passionate volunteers.</p> <p><a href="#">Read More»</a></p>	<p><b>PODCASTS</b></p> <p>Eavesdrop on highly engaging discussions on hot topics.</p> <p>Episode 3 <b>“Celebrating IVMDay”</b></p> <p>Listen in for stories of volunteer managers successfully acquiring certification.</p> <p><a href="#">Listen to Episode 3»</a></p>
<p><b>DOSE OF INSPIRATION</b></p> <p>If your actions inspire others to dream more, learn more, do more and become more, you are a leader.</p> <p><b>John Quincy Adams</b></p>		

e-Volunteer Voice is published monthly for the benefit of Volunteer Calgary non-profit members.



For comments or to contribute, send an email to:  
[communications@volunteercalgary.ab.ca](mailto:communications@volunteercalgary.ab.ca)

**Leading, promoting, connecting  
and strengthening volunteerism.**

Connect with us:



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This email was sent to Aden Hirtle at [ahirtle@volunteercalgary.ab.ca](mailto:ahirtle@volunteercalgary.ab.ca)  
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