



APRIL 2011

15th Annual Leadership Awards

On April 13th, 2011, as part of the week long celebration of National Volunteer Week, Volunteer Calgary hosted our 15th annual Leadership Awards at the BMO Centre in Stampede Park. What a great night of celebrations it was!

Over 500 of our closest friends, including Premier Ed Stelmach and Mayor Naheed Nenshi, joined us to toast the amazing stories of our 12 recipients and acknowledge almost 100 other nominees in a variety of volunteering categories. Plans are already underway for the 16th annual awards gala which will take place next year during National Volunteer Week April 15-21, 2012.

Congratulations to the [15th Annual Leadership Awards](#) recipients:

- Heart of Calgary Award:* [Brian McGregor](#)
- Leader in Volunteer Management Award:* [Karen Gallagher-Burt](#) of the Distress Centre Calgary
- Leaders of Tomorrow Award (Sr High):* [Jocelyn Davis](#)
- Leaders of Tomorrow Award (Jr High):* [Rebecca Cyr](#)
- Leaders of Tomorrow Award (Elementary):* [Stephen McPhee](#)
- Leaders in Employee Volunteering Award (large):* [Sysco Calgary](#)
- Leaders in Employee Volunteering Award (medium):* [HedKandi Salons](#)
- Leaders in Employee Volunteering Award (small):* [Dr Krusky Pediatric Dentistry](#)
- Leader in Volunteer Engagement Award:* [Good Life Community Bike Shop](#)
- Volunteer Family Award:* [The Cockett family](#)
- Volunteer Animal Award:* [Tallulah](#), Labradoodle
- Volunteer In Profile Award:* [Howard Christianson](#)

Thank you to all the volunteers, member organizations, and sponsors who continuously support the Leadership Awards for yet another successful celebration of volunteerism in the community. If you have additional comments or feedback on our event, [click here](#).

Nominate, Nominate, Nominate. Keep the stories of amazing volunteers coming. We'll make sure ALL the nominees, not just the winners, get the recognition they deserve. Send in your nominations for the 16th Annual Leadership Awards. Click [here](#) to nominate as early as today.



Inside this issue:

Leadership Awards	1
Social Marketing	2
VC Database	2
Training Courses at VC	3
Canadian Directory	3
ADVR	4
Calgary Marathon	5
New on the Library Shelves	6
VC Widgets	6

For Members Only

Your membership benefits include:

- Free ad posting on VC website!
- Free 1-hour consultation with VC staff.
- Free membership to VC Library.
- Free inclusion in Weekly Volunteer Highlights!
- Discounted rate for the annual Media Guide. Order your 2011 copy today!
- Discounted rates for Training sessions.

...and many more! Contact info@volunteercalgary.ab.ca to inquire!

Social Marketing trade show and forum

Join Mount Royal University for a one-day forum and trade show on social media marketing featuring a variety of dynamic speakers from the forefront of this growing phenomenon.

Social media is here to stay and is an increasingly important factor in marketing and communication strategies for growing businesses.



Hear first-hand the pitfalls and payoffs of using social media for your growing business. Gain insight through real-life case studies and examples from people working in the trenches of social media. This event is scheduled for Thursday June 23, 2011.

For more information or to register visit <http://www.mtroyal.ca/ProgramsCourses/ContinuingEducation/socialmedia/index.htm>

Improved VC website makes posting volunteer needs a breeze!

If your organization hasn't been posting volunteer opportunities recently you may not know that Volunteer Calgary launched a new and improved version of their website. The revised site offers the public a quick and simple way to find volunteer positions in the community.

So far the feedback from the public and from VC members has been terrific, members are reporting that volunteer positions are being filled within as little as 24 hours when they are posted on our site. @ Havens Angels was tweeting success in this post " exciting morning – posted a volunteer position on @VolunteerCal's job board and our volunteer comes in at 9am. Loving how easy this was #yyc".

If you are wondering why your organization should be excited about this new development consider that since the launch of the revised VC site in March 2011 we have been averaging approx 696 volunteer opportunity postings, this equals 138% increase in postings over the same time last year! Not only that but the volunteers are reporting that finding volunteer opportunities is easier than ever with the new features on the VC site.

Just in case you are curious to know what type of volunteer positions Calgarians are interested in, according to our VC web search data the Top 5 Keywords being used by volunteers in Calgary to search for volunteer opportunities are: administrative, office, children, youth, and marketing.

Another exciting feature of the revised website is the ability of the public to create their own volunteer profiles with details on the types of volunteering roles they are interested in. Once these profiles are created users can be instantly notified by email whenever a VC member posts a volunteer opportunity that matches their interests. So far over 420 profiles have already been created.

CancerVive

CancerVive organizes an annual bike ride from Calgary to Texas, and has other programs. Challenge Ride is a warrior program. Donations go to support Cancer Survivorship programs at Wellspring Calgary. [More.](#)

Global Help Center

For those of you who are not familiar with our organization Global Help Center is a community Development, Alberta Charitable Organisation which has objectives: - To relieve poverty by providing basic supplies to low income person. -Establishing operating and maintaining shelters for homeless, and by providing counselling and other similar program to relieve poverty. -To provide training, education and counselling to mental and physical disabled. -To provide life management and other support services to person with disabilities to become independent in the community. We are planning to raise 150,000.00 this year on fund-raising campaign. It will cost our campaign 30,000.00. The money will be going: - To assist physical and mentally disabled person through free music therapy and social networking meetings. - Program to relieve poverty in our community and mentorship. [More.](#)

Neufeld Foundation

Our mission is to build sustainable communities for the disadvantaged--one community at a time. [More.](#)

Training Courses at Volunteer Calgary

Volunteer Calgary still has space to register in the following courses:

'Employee Volunteerism' April 28 (9-12)

How can you better prepare yourself to work with employee groups? Learn strategies to capture this overlooked resource and how to integrate your knowledge of volunteer engagement with best practices in project management.

'Family Volunteering' May 5 (9-12)

Have you considered including families as volunteers in your organization? Join us as we plan for family volunteers, design roles to fit families and discuss recruiting ideas specifically for families.

'Elements of Volunteer Engagement' May 11 & 12 and June 22 & 23 (9-4)

This is our foundational training at Volunteer Calgary and is a prerequisite to most other courses offered. We've added an additional course in June to keep up with requested registration. Join us for 'EVE' and discover the key concepts integral to an up to date Volunteer Management program. Register early!

'Engaging Project Volunteers' May 18 (9-12)

Looking to find volunteers for summer projects? Join us as we look at how to increase short term volunteer engagement and create opportunities to reengage these volunteers for future projects.

Click here for more courses and topics: <http://www.volunteercalgary.ab.ca/programs/workshops.aspx>

FREE access to Funding Directory

Did you know that you have FREE access to the Canadian Directory to Foundations & Corporations through your Volunteer Calgary Membership? The Directory is the most accurate funding research tool in Canada. It contains searchable information on all Canadian grant-making foundations, as well as government funding programs, American foundations, and hundreds of corporations that invest in the community.

The Directory is updated daily with information from the Canada Revenue Agency, funder publications, as well as direct participation from thousands of grant makers and donors. It is an easy way to find new funding and target your proposal requests.

If you are interested in accessing and searching the Canadian Directory to Foundations & Corporations, please contact Valerie White (library@volunteercalgary.ab.ca or 403.231.1426) to schedule your appointment



Canada's Sports Hall of Fame

Canada's Sports Hall of Fame (CSHOF) recognizes and honours Canada's sports heroes. It is the Hall's vision to inspire Canadian identity and national pride by telling the compelling stories of those outstanding achievements that make up Canada's sports history. The Hall is also Canada's national museum for sport artifacts. [More.](#)

Humanity in Practice

We are a grass roots approach to flexible volunteering. HIP provides not for profit agencies assistance with community involvement. We connect people to worthy causes or projects. We work with organizations to develop flexible volunteer opportunities; we create simple ways to make a difference that anyone, anywhere can do. [More.](#)

4th Street Festival Society (Lilac Festival)

The 4th Street Festival Society was created to annually produce events on 4th Street SW, including the 4th Street Lilac Festival. The mission of Lilac Festival is to encourage support of up and coming independent music, recognize uniquely innovative artisans, and build awareness to community based initiatives and non-profit organizations. The event's main purpose is to offer an affordable form of family entertainment with an emphasis on interactive, enjoyable activities. [More.](#)

The Association of Director of Volunteer Resources—AGM

Come celebrate the strides Volunteer Management has taken over the last year at our 2010-2011 AGM.



Date: Wednesday, May 11, 2011

Time: 8:00 a.m. –10:30 a.m.

Location: 3900 2nd Street NE, Calgary (The Centre Street Church)

Admission: \$18.00 for ADVR members, \$25.00 for non-members

Admission includes a hot breakfast. Parking is free.

ADVR is pleased to announce that Wendy Wilton of the Juggling Elephants series will be the guest speaker at our AGM. Wendy is a training consultant with Wilton Consulting Inc. where she specializes in the development and delivery of customized face-to-face and online training. Many of you will remember The Leadership Tier I and II training which was facilitated by Wendy.



At our AGM, Wendy will use Juggling Elephants key strategies to provide humorous yet meaningful examples of how we can become more focused and productive in our professional and personal endeavors.

We hope you are able to join us! Please RSVP by May 2nd, 2011 to Jocelyn Obreiter by phone at 403-247-5485 or by email at Jocelyn.Obreiter@winsportcanada.ca

Writing the Certified in Volunteer Administration (CVA) Exam?

Plan on attending a one-hour session where we will look at tips and tricks you can use when writing your exam. This session is open to anyone who is writing the CVA exam and will take place following the ADVR Annual General Meeting on May 11, 2011 at Centre Street Church 3900 2 St NE. Pre-registration necessary – please RSVP to Margaret.Blackburn@salvationarmycalgary.org by May 2nd, 2011.



Calgary Artwalk Festival Society

Calgary Artwalk is an annual event in the third weekend of September that includes commercial galleries, artist-run centres and artists studios to be open for the public for exploration of various types of expression in the visual arts community. This is a free event for the Calgary community. 2011 will be the 27th year. [More.](#)

Priddis Valley Gardens Healing Center

The Priddis Valley Gardens Healing Centre is an Alberta non-profit society, with pending charitable organization status, that organizes and funds the activities of the Priddis Valley Gardens: gardening and outdoor art workshops for adults and children with disabilities, women in crisis, youth in group homes and seniors and three annual family-oriented outdoor music/art events: the Festival of the Lady Bug, where children release 100,000 ladybugs into the pesticide-free grounds; the Annual Masquerade Ball, and the Annual Pig Roast. [More.](#)

Manasc Isaac's First Annual Blue Sky Award

This award was created to enable Alberta based not-for-profit organization to move their projects from the idea stage to reality. In support of this goal, Manasc Isaac will donate \$10,000 of consulting time to the creation of a Conceptual Design/Feasibility Study. This will enable your organization to use this concept to seek partners, funding and determine timelines for your project.

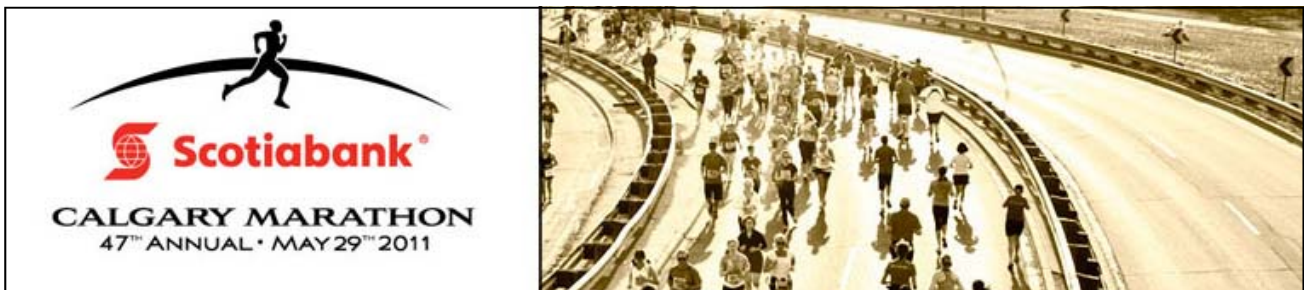
Please [click here](#) for more information. Entry deadline is

Purple Sole Power is Hitting the Black Top!

DID YOU KNOW that Volunteer Calgary is one of the 30 charities that can benefit from runners and walkers in the 2011 Scotiabank Calgary Marathon, Sunday, May 29, 2011.

Participants can make their marathon, half-marathon, 10K or 5K race more meaningful by running or walking on behalf of Volunteer Calgary or any of the other charities' involved in the Charity Challenge . If you want to help support VC visit www.calgarymarathon.com and register to fundraise or pledge a donation to our team [Purple Sole Power](#) .

Everyone at VC is excited about the upcoming race, it will be the first time we have been involved in this event and many of our staff are participating in one of the events! With a Marathon, a half Marathon, 10k, 5k and even a kids Marathon event there is something for everyone . We hope you can join us! [Register now](#) and support Volunteer Calgary.



Bring the whole family down on Marathon Morning

If you aren't able to participate in the Scotiabank Calgary Marathon on May 29th you can still join Volunteer Calgary and some of our neighbours for the Colour our Community Neighbourhood Spirit Challenge

The Victoria Park BRZ is home to The Mustard Seed, Inn Form The Cold and Volunteer Calgary! Join us for a free 'Partnership Pancake Breakfast' and cheer on participants of the marathon as they run through our neighbourhood!

It all begins at 7:30am on race morning, with food and fun everyone in attendance until 11:30am. Click [here](#) for more information.

More to come...



FREE Colour Our Community
PANCAKE BREAKFAST
MAY 29 7:30 to 11:30

Wear Your Brightest Colors!

Country 105 on site!!!

Family Fun Events!

Corner of 1st Street and 12th Ave S.E.

www.CommunitySpiritChallenge.com

Logos: THE MUSTARD SEED, VICTORIA PARK, Volunteer Calgary, Inn Form The Cold

Online Communities

Be a part of our ever growing virtual communities of volunteers and advocates of volunteerism. Click and join!

facebook

twitter

Dose of Inspiration

You are not here merely to make a living. You are here in order to enable the world to live more amply, with greater vision, with a finer spirit of hope and achievement. You are here to enrich the world, and to impoverish yourself if you forget the errand

--Woodrow Wilson



Leading, promoting, connecting and strengthening volunteerism.

www.volunteercalgary.ab.ca

e-Volunteer Voice is published monthly for the benefit of Volunteer Calgary members.

For comments or to inquire about submitting content, email

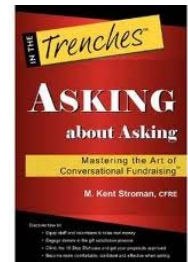
communications@volunteercalgary.ab.ca.

Volunteer Calgary is funded by the United Way of Calgary and Area, Family and Community Support Services, and donations from foundations, corporations, and individuals. Find out how you can support Volunteer Calgary [here](#).

What's New on the Library Shelves

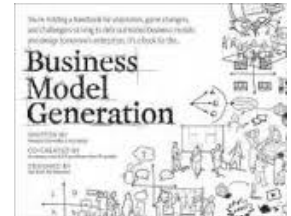
Asking about asking: mastering the art of conversational fundraising. Stroman, M. Kent. 2011.

Do you want to improve the results when you ask for charitable contributions? Would you like to employ simple, effective, proven techniques for soliciting contribution and recruiting volunteers?



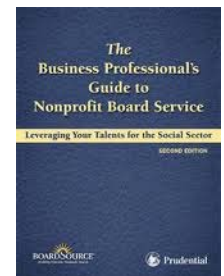
Business model generation: a handbook for visionaries, game changers, and challengers. Osterwalder, Alexander. 2010.

This is a handbook for visionaries, game changes and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy this book may help.



Business professional's guide to nonprofit board service;; leveraging your talents for the social sector. 2011

There is a demonstrated shortage of nonprofit board members. Board throughout the country are looking for capable candidates who bring credibility, connections, and professional talents. Business professionals fit the bill!



For more information on our Library services, contact:

Valerie White ~ (403)231-1426 ~ library@volunteercalgary.ab.ca

New Widgets find Volunteer Opportunities in YYC.

Volunteer Calgary is pleased to announce that we have three new widgets to offer to the general public, members and stakeholders to use on your website.

The widgets are intended to help connect Calgarians more effectively, to volunteer opportunities that need to be filled in the community. We currently have over 700 opportunities to search through, that span a variety of interests, commitment levels and types of volunteering.

Embed a VC widget on your website or blog and your followers may be inspired to do simple volunteer opportunity search right from your site.

The widgets are offered in 3 sizes—Square: 300 x 300 pixels, Retangle: 200 x 370 pixels and Banner: 700 x 115 pixels. Coding for each of the widgets can be found underneath each widget, and work in a Javascript format.

[Learn More](#)