



W

Visit Volunteer Calgary's Website. Search from hundreds of volunteer opportunities based on your interests and time to find your perfect volunteer fit.



O

Open the door to employee volunteering in your workplace by connecting with Volunteer Calgary's Corporate Volunteer Council, a voluntary council that advocates for workplace volunteerism as a key community building strategy.



L

Lead by example look for volunteer activities that the whole family can do together. When we show young people the importance of volunteering by our words and actions we create engaged connected young adults who care about the world around them.



U

Unique ways to volunteer can be created! If you feel strongly about an organization and know you have skills and time to offer, don't wait. Connect directly with the manager of volunteers for that organization and create your own volunteer role!



N

Newcomer to the community? Volunteering is a great way to get connected quickly. If you want to learn more about Calgary and Calgarians, volunteering is the answer. Visit the newcomer pages on Volunteer Calgary's website to get started.



T

Take time today to sign up for a volunteer project at the office or encourage your employer to create and support staff volunteering as a means to strengthen teamwork, build staff expertise and corporate goodwill.



E

Enjoy! Identify causes and areas that you feel passionately about and look for opportunities to volunteer with organizations that support those areas.



E

Engage. Join your community association or attend a local community meeting. Volunteering will help you learn about your community and the challenges and issues that matter to your neighbours.



R

Remember to start volunteering today. Be a Snow Angel and help a neighbour shovel their walk, offer to drive an elderly neighbour to the grocery store or a doctor's appointment.



MISSION: Leading, promoting, connecting, and strengthening volunteerism.



VISION: People with passion and purpose leading the way to vibrant communities.

annual report 2010

2010 VOLUNTEER CALGARY HIGHLIGHTS

- **22** Community Service-Learning projects matched, engaging **86** students & contributing over **2660** hours to VC non-profit members.
- **23** companies joined our Calgary Corporate Volunteer Council.
- **310** alumni of the Leadership Calgary program.
- **188** participants took part in **20** VC training and orientation sessions.
- **493** member organizations.
- **4087** volunteer hours were invested in **23** employee volunteer projects involving **531** employees.
- **2700** literary resources were borrowed through the VC library.
- **205,444** visitors to the Volunteer Calgary website **183,330** of those were Calgarians.

MESSAGE FROM THE BOARD

As we reflect on our accomplishments in 2010, we recognize they have set the stage for meeting the challenges and opportunities presented in the years ahead. We look forward to bringing our energy, passion and perspective into our Board roles and will continue to work in partnership with our dedicated team of staff and volunteers. Together, we are committed to our role as energized volunteerism advocates, connecting with our membership, moving forward with our three-year strategic plan, and ensuring we are focused on what is most relevant and most important to create the most impact in our community.

In determining Volunteer Calgary's future, a significant amount of internal analysis and external exploration was conducted. This consultation process added to our understanding of the qualities and characteristics we needed to look for in a new leader and helped the board to better appreciate the challenges ahead. This clarity will guide us to steward and position Volunteer Calgary to emerge stronger and more resilient for the long term.

A significant milestone achieved by the Volunteer Calgary Board of Directors is the appointment of Jamie Niessen to the role of President & CEO of Volunteer Calgary. The announcement marks the completion of an extensive search and recruitment effort. With Jamie's vast experience in the not-for-profit sector as well as his vision and his personal commitment to building a stronger community, the Board is confident he is the best person to lead Volunteer Calgary to becoming one of Canada's most innovative volunteer centres.

Thank you to all of our member organizations for your ongoing support. You make our communities stronger by engaging the citizens of Calgary in so many unique volunteer initiatives.

LEADING

In 2010 Volunteer Calgary partnered with Kids Cancer Care, Volunteer Canada and other organizations across the country to begin the Skills Based Volunteering Pilot Project. Learnings will be captured and shared through Volunteer Canada.

Leadership Calgary continues to support the development of community leaders and remains one of the few cross sector leadership training programs in our country.

In 2010 Volunteer Calgary launched the Calgary Corporate Volunteer Council leading the way as an advocate for employee volunteerism. 23 companies from 6 different industries formed the initial council.

Volunteer Calgary created a high impact Business and Community partnership between Calgary Reads and Chevron.

PROMOTING

The Volunteer Calgary Speakers Bureau program promoted the value of volunteering to 1439 Calgarians in 2010, making 36 appearances and sharing their motivational presentation to schools, employee groups, community associations and service groups throughout the city.

A variety of Social Media networks have been added to Volunteer Calgary's communications portfolio including: Facebook, Twitter, YouTube and an organizational blog and topical podcast. These tools have expanded our reach into the community allowing us to influence thousands of Calgarians, promoting the value of volunteering and providing them with the latest volunteer opportunities. Launch of Twitter, Blog and LinkedIn sites on Volunteer Calgary's website.

In 2010 the Volunteer Calgary website enjoyed an 18% increase in visits (202,000) and a 13% increase in page views (1,146,978).

Volunteer Calgary's 14th Annual Leadership Awards was kicked off with a nomination event to celebrate and announce all of the 2010 nominees and continued to be a highlight of the year with 128 nominees. The recipients in each of the 8 categories were highlighted in several local media outlets and featured in a 4 page full colour section in the Calgary Herald Neighbours section.

CONNECTING

In 2010 over 220 tweets posted @VolunteerCal, with over 70% of those tweets relating directly to volunteer opportunities posted by our non-profit members.

Volunteer Calgary's new IT infrastructure Microsoft CRM allows us to improve the posting capabilities of volunteer opportunities by member organizations and improve search criteria for community members allowing them to identify volunteer opportunities in alignment with their skills and interests.

In partnership with Emerge Learning, 'Board Onboard', an interactive video was created for the Volunteer Calgary website to orient individuals interested in Board volunteering.

An additional section was added to the Volunteer Calgary website in 2010 to provide young volunteers with tips and advice to help them engage in their community through volunteering.

Matched students from post-secondary institutions with non-profit members on 22 Community Service-Learning projects.

STRENGTHENING

Volunteer Calgary's training programs continued to impact positively on our members, with workshops offered in several key areas.

In addition, Communities of Practice were held for our non-profit members to facilitate networking and peer learning opportunities; Certified Volunteer Administrator (CVA) core competencies were integrated into the content of 18 training courses.

Training Development course content was redesigned to incorporate new research and current trends and meet member needs/requests. Updates included skills based volunteering and interviewing techniques.

The Volunteer Calgary Library Team answered over 3031 reference questions from phone, email and walk-in inquiries.

Volunteer Management forms and templates, ranging from audit tools to templates (in downloadable format on website) developed by Volunteer Calgary for immediate use by managers of volunteers to apply best practice to their volunteer programs directly from their desktop.

Podcasts were developed and produced by Volunteer Calgary involving volunteers and non-profit member organizations.

FINANCIALS

In 2010 Volunteer Calgary continued to build on its financial success from previous years. Our complete audited financial statements are available upon request. Please call 265-5633 or visit www.volunteercalgary.ab.ca/aboutus/annual_report.html

Volunteer Calgary is a registered charity that depends on the generosity of our community to provide our many programs and services. We are grateful for the support of our funders and sponsors which include the United Way of Calgary and Area and FCSS as well as many Calgary businesses, foundations and individuals.

In 2010 the Leadership Award Gala provided Volunteer Calgary with its largest source of undesignated funding. We are grateful to the many sponsors and attendees who make this event a tremendous success.

Statement of Operations

For the twelve months ended December 31st.

	2010	2009	Change	%
Total Revenues	\$1,844,268	\$1,797,222	47,046	3
Total Expenditures	\$1,817,906	\$1,675,832	142,074	8
Excess of Revenues over Expenditures	\$ 26,362	\$ 121,390	(95,028)	-78

OUR VOLUNTEERS

Corporate Citizenship Volunteers • Geoff Clayton • Cynthia Radford • Trina Marshall • Kelly Mitchell • Martha Parker • Cory Olynik • Geoff Makey

Membership Volunteers • Greg Grunow • Lise Blanchette • Cora Schreiber • Cathy Clayton • Joyce Costea • Nikki Dukic • Brigitte von Rothemburg

Speakers Bureau Volunteers • Lesa Bain • Ray Mulvihill • Kat Macaulay • Scott McRae • Shabana Ahmed • Kelly Ackerl • Junaid Malik • James McCreath • Shannon Haggins • Fabian Asin • Mark Kolke • Terry Kozlyk

Training Volunteers • Meghan Charters • Benjamin Rock • Megan Kjelgren • Peggy Jubien • Renée Fleming

IT Volunteer Advisors • Andy An • Benjamin Nwachukwu • Jennifer Chan • Lillian Kwong • Pedro Campos • Reginald Tiangha • Ryan Frago

Library Volunteers • Carol Hauser • Alex White

Communications Volunteers • Marie Tucker • Heather Geddes

Community Service Learning Volunteers • Prakash Arya

Other Volunteers in 2010 • Prakash Arya • Martha Parker

Leadership Calgary Volunteers • Eli Angen • Anna-Marie Ashton • Colleen Bangs • Duna Bayley • Jason Breti • Blythe Butler • Meg Bures • Janet Burstall • Roseline Carter • Jeanette Dame • Trevor Davison • Elizabeth Dozois • Nicole Fricot • Ian Graham • Nicole Hergert • Theresa Hiltz • Rene Hopfner • Chris Hsiung • Grant Jones • Eryn Kelly • Sarah Kinnie • Christine Krol • Minh Le • Steacy Lee Collyer • Sharon Look • Jason Low • Ken Low • Nitin Manerikar • Trina Metz • Marlene Mulligan • Natalie Muires • Jamie Niessen • Rhonda Patton • Brian Padlewski • Greg Powell • Kim Rowe • Rahim Sajjan • Quentin Sinclair • Mariette Sluyter • Al-Karim Walli • Diana Ward • Mark Ward • Bridget Warner

Volunteer Calgary's strength is our community. Sincere thanks to the following:

Duna Bayley • Janice Borejko • Gordon & Brenda Bowerman • Mark Bunnell • Dawn Cochrane • Ashley Cormier • Malcolm P. Cullen • Dani DeBoice • David & Roxanne Dunlop • Rod Garossino • James K. Gray • Norm Kelly • Mark Kneppers • Christine Krol • Shelagh Lenon • Stacie Lundberg • Trina Metz • Terrance Millar • Natalie Muires • Robert Newman • Martha & Woodward Parker • Susan Piersey • Janice L. Van Coughnett • Robert J.W. Vandersanden • Dianne Stewart

Action Studies Institute • Alliance Pipeline Ltd. • Bell Canada • Big Dog Lumber • Calgary & District CIBC Pensioners Association • Calgary Herald • Canadian Oil Sands • Carma Developers LP • Cartwright Lighting • Chevron Canada Resources • City of Calgary - FCSS • ConocoPhillips Canada • CTV • Devon Canada Corporation • Dunlop Family Fund at the Calgary Foundation • Enbridge Inc. • Encana Corporation • Encana Cares Foundation • First Calgary Financial • Fitz Contract Flooring • Framework Foundation • Franco Media • Government of Alberta Culture & Community Spirit • Imperial Oil Foundation • Investors Group • Kahanoff Foundation • Maillot Homes • Nexen Inc. • RBC Foundation • Rising Women Magazine • Samaritan Club of Calgary • Sandcastle Stucco Inc. • Suncor Energy • Suncor Energy Foundation • TD Canada Trust • TELUS • The Kahanoff Foundation • The Muttart Foundation • TransAlta Corporation • TransCanada Corporation • United Way of Calgary & Area • United Way of Calgary & Area Donor Choice • Volunteer Alberta • Volunteer Centre of Calgary Endowment Fund at the Calgary Foundation • WestJet Airlines • Williams Brawn Family Fund at the Calgary Foundation • Zoom Web Video Integration

The following companies have provided 'hands-on' support to our non-profit members through their involvement in Volunteer Calgary's **Paint the Town** Employee Volunteer Program.

Chevron Canada Resources • ConocoPhillips Canada • Fekete Associates Inc • Kasian Architecture Interior Design & Planning Ltd. • Microsoft Canada • Penn West Exploration • Rock Energy Inc. • SAP Canada Inc. • Statoil Canada Ltd. • TransAlta Corporation • Trico Homes